Risk & Policy Analysts Ltd (RPA)

May 2026

Established Environmental and Policy Consultancy with High-Profile Public and Private Sector Clients across the UK and EU

What does RPA provide?

We help organisations justify decisions, prioritise investment and defend choices by applying economics to complex environmental, infrastructure, and policy challenges

- Turning environmental and social impacts into decision-ready evidence
- Supporting funding cases, business cases and regulatory decisions
- Going beyond "what's easy to measure" to "what matters"
- VfM evaluation → policy and funding decisions
- Natural capital → place-based investment
- Scenario modelling → future uncertainty
- Supply-chain impacts → regional / national benefits

Why work with RPA?

When a project needs economic justification, not just evidence

When environmental or social impacts risk being undervalued or ignored

When alignment with HM Treasury Green Book and associated guidance is required

When options need to be compared, prioritised, or defended

RPA's team

We bring an experienced senior team

- Extensive senior economic leadership (>125 years of economics and project management experience across six senior team members)
- Long-term continuity and retention (employee-owned)
- Delivery capacity across economics, environment, and social science
- Wider support and expertise within our Environment & Society team

Certified B Corporation — This company meets high standards of social and environmental impact.

Citation ISO Certification — Quality management — ISO 9001 — REGISTERED

CYBER ESSENTIALS — CERTIFIED PLUS

Our impact and influence

The findings of our studies inform policy decisions

- Our impact evaluation of the bluefin tuna allocation was referenced in Parliamentary questions
- Our evidence that the impacts of coastal erosion on communities are not fully reflected in economic appraisals was quoted in the EFRA *Erosion of Trust* report

What we bring in practice

We apply Value for Money (VfM) that works in the real world

We apply Green Book-compliant VfM methods to messy, real-world problems where evidence is incomplete, impacts are long-term, and distributional effects matter:

- Evaluation of the European Maritime and Fisheries Fund (for Defra) https://sciencesearch.defra.gov.uk/ProjectDetails?ProjectId=20201
- Evaluation of the Fisheries and Seafood Scheme (for Defra) https://sciencesearch.defra.gov.uk/ProjectDetails?ProjectId=21952
- Evaluation of the 2016-22 Rural Affairs, Food and Environment Research Programme (for the Scottish Government) https://www.gov.scot/publications/2016-22-rural-affairs-food-environment-research-programme-evaluation-main-report/documents/

We work out how to measure what is valuable

We develop methodologies that enable more of the impacts of flooding and coastal erosion to be valued so decisions can draw on a fuller evidence-base and the views of stakeholders are more fully reflected:

- Circular sediment economy (for East Suffolk Council) –an economic model demonstrating how coastal erosion results in losses and deposition results in benefits through valuing sediment services
- Coastal economic impacts (for East Suffolk Council) –a Value Chain Analysis capturing the benefits of maintaining the function, purpose and soul of a place that arise from adaptation

We develop scenarios and carry out modelling

We develop scenarios that enable us to test the effects of different assumptions, input variables and policy options to explore variability of impacts:

- Value of water used by agriculture to the local and national economy (for East Suffolk Water Abstractors Group). https://eswag.org.uk/wp-content/uploads/2025/10/ESWAG_Value-of-Water.pdf Our work has been discussed at the Environment, Food and Rural Select Committee on climate and weather resilience
- Future economic value of the Trent Valley (for Derbyshire County Council) https://rpaltd.co.uk/wp-content/uploads/2023/01/final-report-trent-valley-230316.pdf

Project-related examples of our impacts

Coastal erosion and adaptation – East Suffolk Council	**Problem:** Standard appraisals failed to capture losses to place, identity, and function **Our approach:** Value Chain Analysis **Impact:** Enabled adaptation options to be compared against the baseline on a fuller economic basis
Impacts of water pollution – Environment Agency	**Problem**: The benefits of responding to pollution incidents are not known making it difficult to justify funding of incident response **Our approach**: Cost-benefit analysis **Impact:** Demonstrated the economic benefits of incident management to inform the spending review
Social and economic impact assessments – Scot Gov, Marine Institute Ireland	**Problem**: Decisions need to be made on where renewable energy should be developed **Our approach**: Locally focused assessment **Impact:** Enabled decision-makers to consider all the potential effects on communities, from positive impacts to negative consequences on services
Natural capital accounting - Environment Agency	**Problem**: Natural capital is a fast-moving field which can make metrics to measure impacts out of date **Our approach**: Systematic literature review and analysis **Impact:** Improved the quality and reliability of metrics with the Environment Agency's Natural Capital Register Tool (NCRAT)

Trusted by high profile clients

Global private sector - manufacturing and engineering firms

Major EU/UK institutions

Prominent non- profits

Regional and local governmental bodies

EU/UK Regulatory bodies

How we work together with our partners

- Embedded as economics specialists within multi-disciplinary teams
- Leading economics workstreams in complex studies
- Providing independent economic challenge and assurance
- Supporting funding bids, business cases, and examinations

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