



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR INTERNAL MARKET, INDUSTRY, ENTREPRENEURSHIP
AND SMES
Investment
C.3 – Investment Conditions and Public Services

Brussels,
grow.c.3(2024)340948

Subject: DG GROW Prospective Study on The Future of the Postal Sector

Dear Sir, / Dear Madam,

The European Commission is funding a study to carry out a detailed analysis of the future of the postal sector. The **objective of this study** is to define several **future scenarios for the development of the European postal sector over the next 10-20 years**. It aims to evaluate the economic, social, and environmental implications of the scenarios, especially on the financial sustainability and employment of universal service providers, as well as on their ability to carry out their social and economic roles and promote territorial cohesion.

The study will examine the potential problems, challenges and market failures that could arise, map the potential policy options to mitigate the identified issues and develop a method to estimate the potential impacts of changes in key variables on the postal sector.

The study involves gathering information from key stakeholders across Europe through questionnaires, interviews, and workshops.

RPA ⁽¹⁾ and RAND Europe have been selected as the consortium to carry out the study. Your help in providing them with information and data for the analysis would be greatly appreciated.

All enquiries in connection with this study should, in the first instance, be addressed to RPA's project manager Daniel Vencovský (daniel.vencovsky@rpa-prague.cz) or the functional mailbox for this study (postalsectorstudy@rpald.co.uk). Should additional information be required, you may wish to contact the responsible officer in the Directorate-General Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), Raluca-Delia Moraru (Raluca-Delia.MORARU@ec.europa.eu).

⁽¹⁾ RPA Europe Prague s.r.o., Risk&Policy Analyst Limited, RPA Europe S.R.L.

Thank you in advance for your cooperation.

Yours faithfully,

Agnieszka SKONIECZNA
Head of Unit