



# Global Business Summit 2017

## Why attend the Chemical Watch Global Business Summit 2017?

- Over 30 cutting-edge sessions
- Speakers from around the world representing regulators, industries, NGOs and other stakeholders
- Networking with 100+ participants

Day one of the Summit focuses on the rise of global chemicals regulations and their impact on business. The day starts with a keynote presentation from Achim Halpaap of UNEP which considers how we are moving forwards on sound management of chemicals globally. The expert speakers will then look at some new areas of regulation including those from Canada, Brazil, the USA, South Africa and Turkey. Following this, Session 2 looks at Innovation and REACH and includes speakers from the EU Commission, ECHA, CEFIC and Dow. The afternoon finishes with a panel session considering whether we are on course to meet our chemicals management goals or we need a step change.

Day two will take a closer look at supply chain issues. Following a keynote address from Frank Michel, Executive Director of ZDHC, the day focuses on different industry sectors and their specific supply chain issues. Sectors to be included:

- Electronics
- Aerospace
- Food contact
- Cosmetics
- Construction and building products
- Textiles
- Retailing
- Children's products

These presentations will also look at some cross-sectoral issues, including the implication of Brexit for downstream companies, supply chain communication tools, conflict minerals regulation, upstream authorisation applications, nano regulation and implications of the recent ECJ ruling on the definition of an article under Reach.

Day three starts with a look at Safer Chemicals and the regulatory and voluntary drivers. This includes safer chemicals under REACH, the USA and California. The expert panel will then move on to consider the different tools and approaches to safer chemicals. This session includes case studies from innovation projects. The final session of the Summit focuses on substitution and substance awareness.

## Who should attend?

- ✓ Heads of Regulatory Affairs/  
Regulatory Managers
- ✓ REACH Compliance Officers
- ✓ EHS Directors/Managers

- ✓ Product Stewardship Professionals
- ✓ Government Regulators
- ✓ Product Registration Managers

- ✓ Toxicologists
- ✓ Risk Assessment Managers
- ✓ Lawyers in Private Practice
- ✓ In-House Counsel

## Why attend?

### Engaging and productive

With a hand-picked panel, an excellent schedule of forward-looking presentations and discussion, not to mention over 100 participants from all over the world, this event promises to be an engaging and productive experience for all attending.

### Expert panel

Listen to senior representatives from both government and industry together with other stakeholders.

### Current thinking

Gain valuable insight into the global management of safer chemicals.

### Time efficiency

Bring yourself up-to-date with the complex and changeable global chemical supply chain landscape and ask questions to which your organization needs answers.

### Q&A panel sessions

Have your specific questions answered making use of the multiple Q&A sessions. Remember - we encourage attendees to send in any questions in writing in advance of the Summit.

### Networking

Meet your peers, including the expert panel of speakers, in the informal, relaxed setting of The Amsterdam Marriott Hotel in the heart of Amsterdam.

## Day One - 20 March

08:30 Registration

09:00 Keynote address

### How we are moving forwards on sound management of chemicals globally

- The journey towards the 2020 goal and beyond
- How safe chemicals contribute to the Sustainable Development Goals

*Achim Halpaap, Head, Chemicals and Waste Branch, UNEP, Switzerland*

## Session 1: The rise of global chemicals regulations and their impact on business

09:30 Canada - the third phase of Chemicals Management Plan (CMP3) and other developments

*Amardeep Khosla, Executive director, Industry Coordinating Group for Cepa (ICG), Canada*

10:00 Brazilian Chemicals Legislation: register, risk assessment and management

- Overview on the draft legislation
- Status of the public consultation and the amended draft legislation
- Next steps and pathway for its approval

*Alberto da Rocha Neto, Manager of the Chemical Safety Unit, Ministry of the Environment, Brazil*

10:30 Q&A

10:45 Refreshments

11:15 Comparison between EU REACH and the amended TSCA

### Similarities and differences of the two regulatory regimes with respect to:

- New Chemicals
- Evaluation of Existing Chemicals
- Data Requirements and Data Sharing
- Protection of Confidentiality

*Herb Estreicher, Partner Keller and Heckman LLP, USA*

11:40 Chemical Control Legislation in Turkey- KKDİK

*Melih Babayigit, General Manager, CRAD, Turkey*

12:05 South African chemicals management

- Service study
- Overview of GHS for Africa

*Deirdre Penfold, Executive Director, CAIA, South Africa*

12:30 Q&A

12:45 Lunch & Networking

## Session 2: Innovation and REACH

13:45 The Non Toxic Environment and Strategy for 2018

*Bjorn Hansen, Head of Unit: Chemicals, DG Environment, European Commission*

14:15 REACH 2018 registration deadline

*Catherine Cornu, Senior Scientific Officer, European Chemicals Agency, Finland*

14:45 REACH review 2017

*Erwin Annys, Director -Reach/Chemicals Policy, Cefic, Belgium*

15:15 Q&A

15:30 Refreshments

16:00 Business strategy for sound global chemicals management

*Lorraine Francourt, EH&S and Sustainability Director, Dow Europe, Middle East, Africa and India, Switzerland*

16:30 Panel session: Are we on course or do we need a step change to reach our goals?

17:10 Q&A

17:30 End of day One

## Day Two - 21 March

08:30 Registration

09:00 Keynote address

*Frank Michel, Executive Director, ZDHC Programme*

## Session 3: Industry sectors and supply chains issues

09:20 Cross sectoral issues including the implications of Brexit for downstream companies

*Susanne Baker, TechUK, UK*

09:45 Challenges for communication in the value chain

- Result survey value chain
- ICCA electronic workshop
- Validation concepts in key regions and for key sectors

*Stephane Content, Manager Product Stewardship, Cefic, Belgium*

10:10 The key issues and solutions in the electronics sector

*Julian Lageard, Director Government & Policy Group EMEA, Intel Corporation SA, Belgium*

10:35 Q&A

10:50 Refreshments

**11:20 Conflict Minerals: An overview and case study**

**Conflict Minerals Regulation:  
Metals producers' perspective**

- No need to re-invent the wheel: Existing Industry initiatives: the basis for EU's regulation
- Need for a global playing field
- Need for full supply chain commitment
- Feasibility and implementation issues
- The EU Initiative should focus on the situation on the ground

*Elena Vyboldina, Director, International Trade and Economy, Eurometaux, Belgium*

**Company case study: Aurubis, Belgium**

*Kristin Palapies, Aurubis, Belgium*

**11:50 Aerospace - the difficulties and necessity of upstream authorisation applications**

- The issues that have emerged as a consequence of REACH Authorisation Applications
- Experience and lessons from recent cases
- Why upstream authorisation applications are important
- Suggestions for the way forward

*Steve George, Chair of Aerospace and Defence Industries of Europe (ASD) REACH Working Group, UK*

**12:15 Impact of nano-regulation through the supply chain: from safety data sheets to labelling and food contact case study**

- Compliance with the nano definition
- Food and food contact material labelling
- Nano-assessment under the Biocidal Product Regulation

*David Carlander, Director General, Nanotechnology Industries Association, Belgium*

**12:45 State of play in the cosmetics supply chain: ingredients' regulatory upcoming challenges**

- Balance between efficacy and safety
- REACH, endocrine disruptor, nano, CMR
- Continuous evolution requires monitoring of impact on ingredients
- To be addressed upstream, in order to optimize time to market & avoid unnecessary burdens

*Aline Weber, Director Regulatory Affairs, Cosmed: the French Cosmetic Association for SMEs, France*

**13:10 Q&A**

**13:25 Lunch & Networking**

**14:25 Construction and building products and case study**

*Sussi Wetterlin, CEO BASTA online, IVL Swedish Environmental Research Institute, Sweden*

**14:55 The textile supply chain and CMRs**

- The challenge to cope with changing and complex requirements for companies

*Anouschka Jansen, Senior Manager Environmental Programmes, Foreign Trade Association (FTA), Belgium*

**15:20 Detox My Fashion – pushing the boundaries of corporate responsibility and chemical management in the textile sector**

**Detox My Fashion, achievements and challenges**

- Detox My Fashion – fundamentals of our campaign
- Detox Catwalk assessment: from brands' commitment to implementation
- Next challenge: closing and slowing the loop
- Prato textile district and the Italian Detox revolution

*Yannick Vicaire, Campaign Strategist, Greenpeace e.V., France*

**Detox in motion in Prato, case-study on dyes and MRSL**

- First time in-depth chemical analysis on dyestuffs
- Four priority groups were analysed (APEOS, Aromatic amines, Phthalates and chlorophenols)
- 31% of dyestuffs in compliance with Prato Detox MRSL
- Future developments: analysis of other dyestuffs, analysis of other priority groups

*Andrea Franchi, Chemical Department Manager, BuzziLab – Buzzi Laboratorio Analisi, Italy*

**16:00 Q&A**

**16:15 Refreshments**

**16:45 Policy development by Kingfisher in the context of the recent ECJ ruling**

*Paul Ellis, Head of Sustainable Chemicals Management, Kingfisher plc, UK*

**17:15 Children's products' case study: Developing an effective chemical management policy**

- Developing an RSL based on evolving regulations and growing public concern over hazardous substances
- Challenges in creating a comprehensive hazardous substance evaluation and testing policy
- Supplier accountability and testing and ensuring traceability to incoming parts and outgoing products

*Adriaan van der Lely, Regulatory Project Manager, Bugaloo International bv, the Netherlands*

**17:40 Q&A**

**17:55 End of day Two**

## Day Three - 22 March

### Session 4: Safer chemicals - Regulatory and voluntary drivers

**08:20 Keynote: Political and regulatory drivers  
for safer chemicals**

*Axel Singhofen, Adviser on Health and Environment  
Policy, Greens/EFA in the European Parliament, France*

**08:40 Keynote: Voluntary drivers**

*Joel Tickner, Director, Green Chemistry  
& Commerce Council, USA*

**09:00 Alternatives assessment and use of safer chemicals  
under REACH**

- REACH promotes the use of safer chemicals through different means
- It requires a meaningful alternatives assessment in restriction and applications for authorisation
- Cost-effective substitution for safer chemicals is a goal for many
- What can we do in the EU to carry out more meaningful alternatives assessments and consequent substitution?
- What are ECHA's thoughts?

*Matti Vainio, Head of Unit, Risk Management  
Implementation, ECHA, Finland*

**09:25 Sustainability and substitution  
in a corporate context**

- Update on corporate focus on sustainability
- Substitution in the context of sustainability
- Sustainable substitution: avoiding regrettable substitution
- CSR and sustainability reporting in the chemicals sector

*Linda-Jean Cockcroft, Technical Director (Business,  
Industry & Growth), Risk & Policy Analysts, UK*

**09:50 Trends in US and California Regulation of Chemicals  
and Safer Consumer Products: What's new in 2017?**

- California's New Priority Products
- Children's products
  - Flame retardants
  - Potential aquatic impacts and continued uses of Nonylphenol Ethoxylates and Triclosan
  - Nail salon products and chemicals
  - Perfluoroalkyl and Polyfluoroalkyl Substances (PFASs) in carpets, rugs, upholstered furniture, and their care and treatment products
- California's New Prop 65 warning label requirements
- California VOC regulations

- Biomonitoring
- TSCA Implementation

*Maureen F. Gorsen, Partner, Alston & Bird LLP, USA*

**10:15 The challenge of avoiding regrettable substitutions**

- Drivers for unsustainable material selections
- Challenges of sustainable management decisions
- Visions of a more sustainable approach
- Concrete actions of the EU automotive industry

*Timo Unger, Manager Environmental Affairs, Hyundai  
Motor Europe Technical Center, Germany*

**10:40 Q&A**

**10:55 Refreshments**

### Session 5: Safer chemicals - tools and approaches

**11:20 Chemical Footprinting: demonstrating progress  
to safer chemicals with quantitative metrics**

- What is chemical footprinting?
- Who is interested in chemical footprinting?
- How companies are measuring and reporting their chemical footprint?

*Mark Rossi, Executive Director,  
Clean Production Action, USA*

**Case studies: How companies are using green/  
sustainable chemistry**

**11:45 1) ZDHC Innovation projects**

- Chemical Gateway
- Advantages of input chemistry
- The management of chemical inventories to drive more sustainable chemistry in the textile and footwear value-chain

*Frank Michel, Executive Director, ZDHC Programme,  
The Netherlands*

**12:10 2) Case study 2**

*tbc*

**12:35 The role of venture capital in turning the chemical  
value chain fully sustainable**

*Ludwig Goris, Investment Manager, Capricorn Venture  
Partners, Belgium*

**13:00 Q&A**

**13:15 Lunch & Networking**

## Session 6: Substitution and substance awareness

### 14:15 Brominated flame retardants and substitutions and a case study with technical and business related aspects

- Danish EPA approach (including political context):
- Signal: List of Undesirable Substances (LOUS)
- Support: Overview of the Danish Eco-Innovation Program (MUDP) and the Kemi i Kredsløb partnership
- Strategy for regulation and implementation: Danish strategy on brominated flame retardants (focus on the Alternatives assessment area)

*Jesper Gruvmark, Chemical Engineer, Danish Environmental Protection Agency, Denmark*

#### Case study

- Alternative, environmentally friendly brominated flame retardants
- Use in polystyrene based isolation (which will ensure a lower environmental impact during both manufacture, use and disposal and furthermore, will reduce evaporation from brominated compounds for the end consumer)

*Jens Haugaard, Director, Haugaard Management, Denmark*

14:45 Phthalates - Substitution Case study

15:10 Q&A

15:25 Refreshments

15:40 SVHC free – the marketplace for alternatives to hazardous chemicals

- ChemSec's new online, interactive marketplace for alternatives to hazardous chemicals
- To connect companies and make alternatives visible to promote substitution
- Demonstration and first examples

*Anna Lennquist, Senior Toxicologist, Chemsec, Sweden*

16:05 How to identify hazardous chemicals in consumer products – BUND's ToxFox App

- Hazardous chemicals: a problem for health and environment
- Hazardous chemicals in products
- Consumer awareness of hazardous chemicals in products
- BUND's ToxFox App and Database

*Ulrike Kallee, Senior Toxics Campaigner, BUND e.V., Germany*

16:30 Q&A

16:45 Close of conference

## Prices

Early-bird price if booked by 31 December 2016 – €1390

Full price after 31 December 2016 – €1590

Chemical Watch subscribers - Additional €50 discount on rates above

### Payment options:

- Invoice payable by bank transfer, credit card or cheque made payable to CW Research Ltd.
- Online using our secure order form

*Payment must be made before the event starts*

## Three ways to register

 [www.chemicalwatch.com/Global-Business-Summit-2017](http://www.chemicalwatch.com/Global-Business-Summit-2017)

 [sales@chemicalwatch.com](mailto:sales@chemicalwatch.com)

 +44(0)1743 818 293

## Location & accomodation

**Amsterdam Marriott Hotel**  
Stadhouderskade 12, 1054 ES  
Amsterdam

T +31 (0) 20 607 5577

F +31 (0) 20 607 5567

[www.marriott.com](http://www.marriott.com)

## Event times

Day One: 20 March 8:30 - 17:30

Day Two: 21 March 8:30 - 17:55

Day Three: 22 March 8:30 - 16:45

**SPONSORING THIS EVENT:** If your organisation would like to join those already sponsoring this event - gaining access to our high quality delegates over the course of the two days - please contact our sales team today on +44 (0) 1743818292